



Marketing and Advertising

Marketing volunteers help to maintain cutting edge marketing techniques to draw clients into our doors. Volunteers help with video production, website, graphics, research and similar ways. Volunteers needed to help with advertising, both in planning, development and implementation. Provide access through professional connections.

Time Commitment: Project Driven

Supervised by: Marketing Director

Data Security Classification Access: Category II

Qualifications:

1. Be a committed Christian who demonstrates a personal relationship with Jesus Christ as Savior and Lord.
2. Exhibit strong commitment and dedication to the biblical teachings of the sanctity of life, sanctity of marriage.
3. Agree with and be willing to uphold the Statement of Principle, Statement of Faith, and policies of the organization.
4. Exhibits spiritual maturity and the ability to carry the burdens of others.
5. Effective interpersonal communication skills, especially oral communications.
6. Self-Starter able to organize work flow based on project needs.
7. Marketing background/experience

Application and Training Requirements:

1. General Volunteer Application.
2. Care Net 101 training to be familiar with Care Net of Puget Sound's history, program services, ministry opportunities and volunteer opportunities, and life affirming
3. Unless a current center or program volunteer, will meet with Center and Program Staff to learn the client's experience first-hand.
4. On the Job Training to learn the requirements of the project

Job Requirements:

1. Available for marketing strategy meetings as required by the Director
2. Receive the project and complete project goals as assigned